



2022 Study Plan Bachelor of Commerce in Corporate Finance and Marketing

ID NAME DATE			
Level I			
MARKETING 1001 Introduction to Marketing	CORPFIN 1002 Business Finance	ENTREP 1011 Entrepreneurship Foundations and Mindset	ECON 1008 Data Analytics I
ACCTING 1004 Accounting Foundations	ECON 1012 Principles of Economics I	ENTREP 1002 Personal Professional Development	ENTREP 1000 Business Lifecycles
Level II			
CORPFIN 2502 Business Valuation (prerequisite Business Finance)	MARKETNG 2002 Marketing Analytics (prerequisite Data Analytics)	MARKETNG 2010 Marketing Strategy (prerequisite Introduction to Marketing)	COMMLAW 2503 Company and Business Law
CORPFIN 2504 Options, Futures & Risk Management (prerequisite – Business Finance)	CORPFIN 2503 Business Data Analytics (prerequisite – Data Analytics)	CORPFIN 2501 Financial Institutions Management OR CORPFIN 2505 Alternative Investments (prerequisite – Business Finance)	MARKETNG 2501 Consumer Behaviour
Level III			
CORPFIN 3501 Portfolio Theory & Management (prerequisite – Business Valuation)	CORPFIN 3506 Takeovers, Corporate Restructuring & Governance	CORPFIN 3507 Topics in Corporate Finance (prerequisite – Business Valuation)	MARKETNG 3006 Delivering Customer Insight (prerequisite Introduction to Marketing)
CORPFIN 3505 Corporate Regulation and Ethics in Finance	MARKETNG 3501 Marketing to the World (prerequisite Introduction to Marketing)	MARKETNG 3004 Marketing Planning Project (prerequisite Marketing Strategy)	MARKETNG 3504 Service Design and Marketing (prerequisite Introduction to Marketing)

ALL COURSES ARE WORTH 3.00 UNITS UNLESS SPECIFIED OTHERWISE

Degree Information

- Students must ensure they are correctly enrolled in accordance with the [Academic Program Rules](#)
- A total of 72.00 units is required to complete the Bachelor of Commerce in Corporate Finance and Marketing
- Students must ensure they check pre-requisites and courses restrictions before enrolling in a course via the [University Course Planner](#)
- We recommend using this study plan and the [University Course Planner](#) to research which semester your compulsory courses are available, check for pre-requisites/restrictions and plan your timetable and enrol for the entire year.

More information, enrolment checks and program advice can be sought from the Professions Support Hub team.

Faculty of the Professions Support Hub

+61 8 8313 4755, professions@ask.adelaide.edu.au
www.adelaide.edu.au/professions/current-students/hub/