



Master of Wine Business (Conversion: 2 year – 48 units)

Trimester 1, 2022	Trimester 2, 2022	Trimester 3, 2022
WINE 7001 Marketing in Wine Business	WINE 7006 Wine Retailing	WINE 7008 Wine Tourism Pre-Req: WINE 7001 Marketing in Wine Business
WINE 7002 Growing Domestic and International Wine Markets	WINE 7010 Legal Aspects of Wine Business	WINE 7009 Wine Branding Pre-Req: WINE 7001 Marketing in Wine Business
ENTREP 5036 Entrepreneurial Concepts and Mindset	Elective 3 units*	Elective 3 units*
Trimester 1, 2023	Trimester 2, 2023	Trimester 3, 2023
OENOLOGY 7000NW Foundations of Wine Science	COMMERCE 7039 Business Research Methods	WINE 7777 Wine Business Research Project (M) (6 units) Pre-Req: COMMERCE 7039 Business Research Methods
WINE 7005 Direct Wine Marketing and Cellar Door Management	Elective 3 units*	
Elective 3 units*		

Please note that the timetable may be subject to change. Check [Course Planner](#) for further details. Study periods for 2022 are indicative only.

PLEASE NOTE: - If you do not successfully complete any core courses, you must repeat them. Please seek advice from a Student Advisor.

ALL COURSES ARE WORTH 3 UNITS UNLESS SPECIFIED OTHERWISE

Degree Information

- Students must ensure they are correctly enrolled in accordance with the Academic [Program Rules](#)
- A total of 48 units is required to complete the Master of Wine Business (Conversion)
- Students must ensure they check pre-requisite restrictions before enrolling in a course via the [Course Planner](#)
- Please ensure that you enrol in **Trimesters only**, unless otherwise noted on the study plan.

Part Time/Online/External Offerings

Students may be able to undertake their program studies part-time remotely or online, subject to individual study requirements, visa restrictions and/or course availability.

Please visit the [Course Planner](#) for more information and contact a Student Advisor for individual recommendations prior to enrolling.

Electives

If you wish to take another course not on this list, it must be approved by the Program Director **prior to enrolment**. Please contact a Student Advisor for assistance.

Study Overseas

It may be possible to undertake a study overseas experience, including exchange, as part of your studies.

Important Note: Due to COVID-19, there may be restrictions on study overseas.

Please contact the Professions Support Hub for more details or visit <https://uofa.link/profglobal>

Further Information and Enrolment Advice

More information, enrolment checks and program advice can be sought from the Professions Student Support team.

Faculty of the Professions Support Hub

Phone: +61 8 8313 4755

Email: professions@ask.adelaide.edu.au

<https://uofa.link/profstudents>



THE UNIVERSITY
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Faculty of the Professions 2022 Study Plan Master of Wine Business (2 year)

Elective Options

[ACCTING 7025](#) Accounting Essentials for Decision Makers

[AGRIBUS 7054](#) Global Food & Agricultural Policy Analysis

[AGRIBUS 7056](#) Management and Performance of Global Food Chains

[AGRIBUS 7064](#) Water Security and Governance

[COMMGMT 7006](#) People and Organisations

[ENTREP 5038](#) New Venture Creation

[ENTREP 7020](#) Design Thinking

[ENTREP 7022](#) Creativity and Innovation

Assumed Knowledge: ENTREP 5036 Entrepreneurial Concepts and Mindset

[INTBUS 7015](#) Cross Cultural Management and Negotiation

[OENOLOGY 7530WT](#) Grape and Wine Production

[OENOLOGY 7019WT](#) Sensory Studies*

Semester 2 offering only

Subject to approval by the Program Coordinator, students may also undertake elective courses from the following:

WINE 7007 Wine Study Tour

Not offered in 2022

[PROF 7500](#) Postgraduate Professions Internship

[PROF 7502](#) Postgraduate Professions Internship (Overseas)

[PROF 7510](#) Postgraduate Industry Project

[EXCHANGE 7001BUS](#) Exchange for Business PG Students

** Course may only be selected in the second year of enrolment in the Master of Wine Business program. Please seek further advice from a Student Advisor.*