

Participant Information Sheet: World Café

PROJECT TITLE: Restoring the Fair Go Research Program

HUMAN RESEARCH ETHICS COMMITTEE APPROVAL NUMBER: H-2023-099

PRINCIPAL INVESTIGATOR: Prof. Fran Baum, Stretton Health Equity, University of Adelaide

Dear Participant,

You are invited to participate in the research project described below, funded by the National Health and Medical Research Council.

What is the project about?

Australia has long prided itself on being the land of the “fair go” yet in the last two decades and particularly since the onset of Covid-19, this claim has been under threat. While life expectancy has continued to grow in Australia, the distribution of health has grown more unequal. Rising health inequities are a result of inequities in social determinants of health, such as housing, employment, working conditions, income, and racism and discrimination. Health inequities are not just social issues – they represent significant business risks and missed opportunities.

These social determinants of health are shaped by state and Federal public policy and the extent to which businesses enact social value. Research shows that companies addressing these inequities can unlock productivity gains, reduce healthcare costs, expand market opportunities, and strengthen their social license to operate. This research seeks to understand what policies and practices would help reverse the increase in health inequities, and potentially create sustainable value for businesses.

Who is undertaking the project?

This project is being conducted by **Prof Fran Baum**, with **Dr. Connie Musolino**, **Dr. Joanne Flavel**, **Dr. Toby Freeman**, and **Dr. Julia Anaf** through the Stretton Health Equity research unit, Stretton Institute, The University of Adelaide, South Australia. The research is funded by the National Health and Medical Research Council's (NHMRC).

Why am I being invited to participate?

This invitation is exclusive to you or your nominee as we have selected people to invite to the World Café who have a range of business sector expertise and perspectives on different policy sectors that affect inequity.

What am I being invited to do?

We are holding a World Café interactive workshop with around 20 people from the Australian business community to explore how future policy directions and business practices in Australia may reduce Australian health inequities and create value through social impact. We are interested in a broad range

of public policies including education, housing, health, urban planning, and employment – all areas where business leadership can drive both social outcomes and commercial returns.

Participation would involve you taking part in a day long workshop World Café is a style of interactive workshop for creating collaborative dialogue and provides opportunities for people to move in several rounds of conversation to reflect on the research findings and suggest recommendations. This format encourages dynamic networking and cross-sector collaboration, allowing you to connect with other business leaders while contributing to meaningful policy discussions.

The workshop will be opened by Professor Jodie Conduit, Acting Executive Dean, Faculty of Arts, Business, Law and Economics University of Adelaide. Professor Fran Baum, Stretton Health Equity, the University of Adelaide will then present the evidence on increasing social, economic and health inequities in Australia, including a business case for action, followed by attendees participating in World Café conversations.

Based on the discussion generated in the workshop the report will be revised and then published by Stretton Health Equity with the intention to use it as an advocacy document to encourage development of healthy public policy that is likely to reduce inequities.

The workshop will take place on the **Wednesday 12th of November 10:00am-3.30pm at the Ingkarni Wardli Conference room, University of Adelaide, North Terrace.**

The workshop will be audio recorded. No remuneration or reimbursement of costs is offered for participation. The event will be catered including morning tea, lunch and afternoon tea.

Please note that personal information will not be asked for during the workshop and any data used in publications from the workshop will be de-identified. However, as this is a group discussion, anonymity cannot be assured. As a workshop group participant, we ask you to respect the confidentiality of discussion and not share anything said by another participant outside of the group.

If you choose not to participate you may still indicate that you wish to be kept informed of the outcomes of the project.

The workshop recordings will be transcribed into text, and any identifying information removed. Passages from the de-identified transcript may be quoted directly in research publications but will not be attributed to you or your organisation.

If you wish, after the workshop, we will keep you informed of research outcomes and events.

How much time will my involvement in the project take?

Participation in the research would involve one all day workshop. Participants will also be sent a short report of the preliminary research findings about a week before the workshop, and should take no longer than an hour to read.

Are there any risks associated with participating in this project?

We do not foresee any significant risks associated with participation. However, as this is a group discussion, anonymity cannot be assured. As a workshop group participant, we ask you to respect the confidentiality of discussion and not share anything said by another participant outside of the group. In the unlikely event that you should experience distress during the interview, we will:

- a) Offer you the opportunity to not answer a question, take a break, or leave and withdraw from the workshop.
- b) Provide contact information for a suitable counselling service available to you in your location.

What are the potential benefits of the research project?

The research does not offer any immediate benefits to participants. However, the research is likely to provide benefits to Australian policy makers, civil society, and researchers through producing evidence on what factors are driving health inequities, and what policies and practices may redress this growth. The ultimate aim of the research is to contribute to a fairer society where people's opportunities for health are more equitable.

Can I withdraw from the project?

Participation in this project is completely voluntary. If you agree to participate, you can withdraw from the study at any time. Any choice you make about participating in, or withdrawing from, the research will not be communicated to your employer. However, once you have participated in the World Café it is not possible to remove individual data from the transcript, the transcript can only be de-identified.

What will happen to my information?

- Information recorded about you as a participant – e.g. name and contact details – will be stored securely and only be available to members of the research team
- File names of stored recordings and transcripts, and the text of written transcripts, will be anonymized to remove any information liable to identify you
- Our transcription service will destroy all stored files after the transcript has been completed
- The de-identified transcript of the World Café discussions will be analysed by members of the research team to answer our research questions and passages may be quoted in the project report, academic journal articles or conference presentations. Such quotations will not be attributed to you or your employer, and the utmost care will be taken to not reveal personally identifying details
- If we plan to quote a passage from the transcript and judge that, despite being anonymized, there is some residual risk of you being identified by association, we will seek your permission directly
- Recordings and transcripts of the World Cafe will only be used for this research project
- On request, we will provide copies of all project outputs to you via a nominated email address
- All research files will be stored securely, only be available to members of the research team, and will be deleted after a period of 5 years

Your information will only be used as described in this participant information sheet and it will only be disclosed according to the consent provided, except as required by law.

Who do I contact if I have questions about the project?

If you have any questions about the research, the Principal Investigator and primary contact for the research is **Prof. Fran Baum**. Prof. Baum can be contacted at fran.baum@adelaide.edu.au. Other research team members can be contacted via strettonhealth@adelaide.edu.au with 'Restoring the Fair Go' in the subject line.

What if I have a complaint or any concerns?

The study has been approved by the Human Research Ethics Committee at the University of Adelaide (approval number H-2023-099). This research project will be conducted according to the NHMRC National Statement on Ethical Conduct in Human Research 2007 (Updated 2018). If you have questions or problems associated with the practical aspects of your participation in the project, or wish to raise a concern or complaint about the project, then you should consult the Principal Investigator. If you wish to speak with an independent person regarding concerns or a complaint, the University's policy on research involving human participants, or your rights as a participant, please contact the Human Research Ethics Committee's Secretariat on:

Phone: +61 8 8313 6028

Email: hrec@adelaide.edu.au

Post: Level 3, Rundle Mall Plaza, 50 Rundle Mall, ADELAIDE SA 5000

Any complaint or concern will be treated in confidence and fully investigated. You will be informed of the outcome.

If I want to participate, what do I do?

If you wish to participate in the research, please complete and sign the accompanying **Consent Form** and return an electronic copy via email to the research team member who contacted you.

Yours sincerely,

Prof Fran Baum
Dr. Connie Musolino
Dr. Joanne Flavel
Dr. Julia Anaf
A/Prof Toby Freeman